

# The Israeli Society for Complementary Medicine (ISCM)

Under the auspices of the Israel Medical Association (IMA)

## Scientific Advisory Board (SAB)

### Mission Statement

The Scientific Advisory Board will advise, examine, outline or suggest programs to the Society's Executive Committee, to facilitate the realization of some of the Society's goals, mainly in the following areas:

- ❖ Promotion of high-level, science-based **educational programs** in complementary and integrative medicine (CIM) at all levels (medical schools, residency programs, CME, etc.)
- ❖ Delineation and design of adequate routes for the integration of CIM into **clinical practice** (hospital, community-based)
- ❖ Encouraging high-quality CIM **research**
- ❖ Advancing pro-CIM **legislation** (licensing of practitioners, integration into standard of care, etc.)
- ❖ Promotion of the ISCM as the official authority for CIM-related health policy, responsible for **quality-assurance and safety** of CIM therapies.
- ❖ Defining long-term **vision and mission** of the Society in creating true integration, which combines age-old wisdom with contemporary medical and biological knowledge, making judicious use of both.

### Members of the Board



**Prof. Jacob Shoham, MD, PhD, Chairman of the Board** is a Professor (Emeritus) of Life Sciences at Bar-Ilan University. He is a graduate of the Hebrew University Medical School (MD) and of the Weizmann Institute of Science, Israel (PhD). Board certified in Internal Medicine (USA and Israel). Further studies - Medical Oncology, Nutritional Medicine, Medical Ecology, Clinical Immunology, Chinese and Western Herbal Medicine, Psycho-oncology, medical hypnosis and Mind-Body Medicine. Past services - senior physician at the Sheba Medical Center; Vice-President of R&D at Interpharm; Senior advisor to the Ministry of Science; Member of the Israeli National Committee for Biomedical Research Policy. Major research areas: Cancer immunology and immunotherapy; Inflammation and cancer; conceptual and practical foundations of Health-Promoting Medicine, based on principles taken from complex systems science. International Editor of the peer-reviewed journal "Integrative Cancer Therapies".



**Prof. Brian Berman, MD**, is a Professor of Family and Community Medicine at the University of Maryland School of Medicine; Director of the Center for Integrative Medicine of the University. For the past 20 years, Dr. Brian Berman has been at the forefront in applying rigorous scientific research to the field of integrative medicine. In 1991, he established the first U.S. academic center program for integrative medicine, located at the University Of Maryland School Of Medicine and recognized as a National Institutes of Health (NIH) Center of Excellence since 1995. He was the first chair of the Consortium of Academic Health Centers for Integrative Medicine. He co-founded the complementary medicine field within the Cochrane Collaboration, an international organization that evaluates medical practices through systematic reviews of research literature.



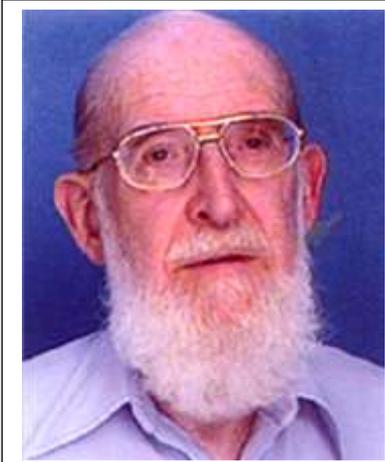
**Prof. Keith I. Block, MD** is an internationally recognized expert in integrative oncology. In 1980, he co-founded the Block Center for Integrative Cancer Treatment in Illinois, USA, the first such facility in North America, and serves as its Medical and Scientific Director. He is the Scientific Director of the Institute for Integrative Cancer Research and Education and a Member of the National Cancer Institute's Physician Data Query Cancer CAM Editorial Board. Founding Editor-in-Chief of the peer-reviewed journal, *Integrative Cancer Therapies*, the first medical journal devoted to exploring the research and science behind integrative oncology. His book *Life Over Cancer*, published by Bantam Hardcover Books, describes his model of individualized integrative oncology continues and set the standard for the practice of comprehensive approach to cancer treatment. In 2010, *Life Over Cancer* was translated to Hebrew.



**Prof. Rivka Carmi, MD**, is the President of Ben-Gurion University of the Negev and the Head of the Association of Israel Universities. She completed a residency in pediatrics, a fellowship in neonatology (Soroka University Medical Center - SUMC) and a fellowship in medical genetics (Boston Children's Hospital and Harvard University Medical School). She is a professor of Pediatric Genetics and served as Director of the Genetics Institute at the SUMC, as the Dean of the Faculty of Health Sciences at Ben-Gurion University (2000–2005) and as the Chairperson of the Israeli Association of Medical Deans (2002 – 2005). Her research focused mainly on the delineation of genetic diseases in the Negev Arab-Bedouin population. She identified 12 new genes and 3 new syndromes, one of which is known as the Carmi Syndrome Her community projects were aimed at preventing hereditary diseases in the Bedouin community.



**Prof. David M. Eisenberg, MD**, is the Bernard Osher Distinguished Associate Professor of Medicine at Harvard Medical School and Associate Professor of Nutrition at the Harvard School of Public Health. From 2000-2010 Dr. Eisenberg served as the founding Director of the Osher Research Center at Harvard Medical School and the founding Chief of the Division for Research and Education in Complementary and Integrative Medical Therapies. Dr. Eisenberg is a graduate of Harvard Medical School and is Board Certified in Internal Medicine. In 1979, he served as the first US medical exchange student to the People's Republic of China. Dr. Eisenberg has served as an advisor to the National Institutes of Health, the Food and Drug Administration and the Federation of State Medical Boards with regard to complementary, alternative and integrative medicine research, education and policy



**Prof. Shimon Glick, MD**, is a Professor (Emeritus) of Medicine at Ben-Gurion University of the Negev, Israel. He is a member of Israel's National Health Council and of the Institute of Medicine of the National Academies of Medicine in the USA. He trained in internal medicine and endocrinology at Maimonides Hospital, Yale-New Haven Medical Center and the laboratory of Drs Berson and Yalow (Nobel Laureate). In 1974 he became Professor of Medicine and founding Chairman of the Division of Medicine at the Ben Gurion University Faculty of Health Sciences, where he subsequently served as Dean, head of the Moshe Prywes Center for Medical Education and as acting head of the Lord Rabbi Jakobovits Center for Jewish Medical Ethics. For over a decade he served as ombudsman for Israel's National Health Service.



**Prof. Jonathan Halevy, MD**, is the Director-General of Shaare Zedek Medical Center, Jerusalem and head of one of its internal medicine units. He is a Clinical Associate Professor at the Hebrew University-Hadassah Medical School. He graduated *summa cum laude* from the Sackler Faculty of Medicine of Tel Aviv University and completed training in Internal Medicine and Gastroenterology. He served as the Chairman: of the Israel Transplant Center; of the Council of Higher Education Committee to evaluate the need for a fifth medical school in Israel, and of the Medical Risk Management Forum of the Medical Risk Management Company Ltd., Israel. He also served as a Member of the Executive Board of Bar-Ilan University. He is the author of 2 books - "The Doctor-Patient relationship" (2003) and "Complementary and Alternative Medicine – The Facts" (2005).



**Prof. Aviad Haramati, PhD**, is a Professor of Physiology & Biophysics at Georgetown University School of Medicine, Washington, DC. His research interest is in renal and electrolyte physiology. He taught physiology for over 30 years and received institutional and national awards for his research and his teaching. Currently, his activities are more centered on medical education and rethinking how health professionals are trained. Dr. Haramati's interest is to improve medical education across the globe, especially with regard to the intersection of science, mind-body medicine and professionalism. He is the past-president of the International Association of Medical Science Educators and past Vice-Chair of the Consortium of Academic Health Centers for Integrative Medicine. One of the leading figures in the U.S. spearheading the integration of alternative medicine approaches in mainstream medicine.



**Prof. Eran Leitersdorf, MD** is the Dean of the Hebrew University Faculty of Medicine in Jerusalem, a Professor of Medicine and the Dorothy and Maurice Bucksbaum Chair in Molecular Genetics. He is a graduate of the Hebrew University-Hadassah Medical School. He trained in Internal Medicine, Lipid Metabolism and Molecular Genetics. Until recently he was the Chairman of the Department of Internal Medicine B and the Center for Research, Prevention and Treatment of Atherosclerosis at Hadassah University Hospital. He was formerly the Chairman of the Israeli Atherosclerosis Society and currently a member of the European and the International Atherosclerosis Societies. He was the Associate Editor of the journal "Atherosclerosis" and "Arteriosclerosis, Thrombosis and Vascular Biology" and is currently a reviewer for many other scientific journals and national organizations.



**Prof. George Lewith** is a Professor of Medicine at the University of Southampton, UK and a vice-chairman of the College of Medicine of that University. He has conducted research within primary care and complementary medicine for the last 30 years, combining his scientific interests with a busy clinical practice. At the University of Southampton he leads an internationally respected integrated medicine research group within the medical school's department of primary medical care. His research is focused on differentiating the specific from the non-specific effects of treatment and developing models that will help to explain the patient perceived benefits of a variety of complementary medical interventions. He is currently interested in pain, arthritis and cancer as illness models investigating the effects of acupuncture, healing, homeopathy and herbal medicines.



**Prof. Mordechai Shani, MD** was Director General of the Sheba Medical Center at Tel Hashomer for 33 years; served two terms as Director General of the Ministry of Health; was the architect of the 1994 reform of Israel's health system; was a key player in the creation of the landmark Patient's Bill of Rights. He founded the Gertner Institute for Health Policy and Epidemiology and was Chairman of the all-powerful Pharmaceuticals Approval Council in the Ministry of Health. Today, he heads the Tel Hashomer Research Foundation among many other activities and devotes much of his time to research in the field of e-Health combined with disease management. Prof Shani is the recipient of the Israel Prize (the most prestigious prize in Israel) for 2009. The Prize Committee said that the prize was awarded to Prof. Shani "for a lifetime of exemplary public service, and for being the guiding light and father figure for medicine and the health system of Israel."